

Road Map For Brahma Kumaris Blood Donation Campaign 2019

CREATE PROJECT PLAN

4 Nov

- PROJECT KICK-OFF MEETING AND FINALIZATION
1. CROSS FUNCTIONAL TEAM
 2. ROAD MAP FOR PROJECT
 3. EMAIL ID AND WEBSITE
 4. CIRCULATION OF GUIDELINES TO THE CENTERS

Set Benchmarks

18 Nov

- SECOND PROJECT MEETING
1. FEEDBACK AND CONFIRMATION FOR BLOOD BANK FROM CENTERS
 2. STATUS OF WEBSITE
 3. COMMUNICATION WITH GOVERNMENT & BLOOD BANKS
 4. DESIGNING OF WRISTBAND FOR BLOOD DONOR
 5. COMMUNICATION WITH GUINNESS WORLD RECORD PARTY

Run tests

3 Dec

- THIRD PROJECT MEETING
1. TRIAL RUN OF WEBSITE
 2. INTEGRATION OF BLOOD BANKS AND CENTERS
 3. DATA MANAGEMENT CELL
 4. WRISTBAND FOR BLOOD DONOR
 5. ESTIMATED STRENGTHS OF DONORS
 6. PLAN FOR MEDIA COVERAGE

2018

Review stats & Make Changes

18 Dec

- FOURTH PROJECT MEETING
1. DATA UPLOADING ON WEBSITE
 2. INTEGRATION OF BLOOD BANKS AND CENTERS AND GWR PARTY
 3. TRIAL RUN ON METHOD FOR DATA ENTRY ON D- DAY
 4. EXPORT WRISTBAND TO CENTERS
 5. REFRESHMENT FOR DONORS

2018

Launch of the program

4 Jan

1. SUPERVISION ON DATA UPDATING ON WEBSITE
2. GUIDANCE TO THE CENTERS
3. INTERACTION WITH GWR PARTY FOR RECORD
4. OVERSEEING FOR MEDIA COVERAGE
5. VIGILANCE FOR ANY MALFUNCTIONING
6. COLLECTION AND ANALYSIS OF DATA

2019